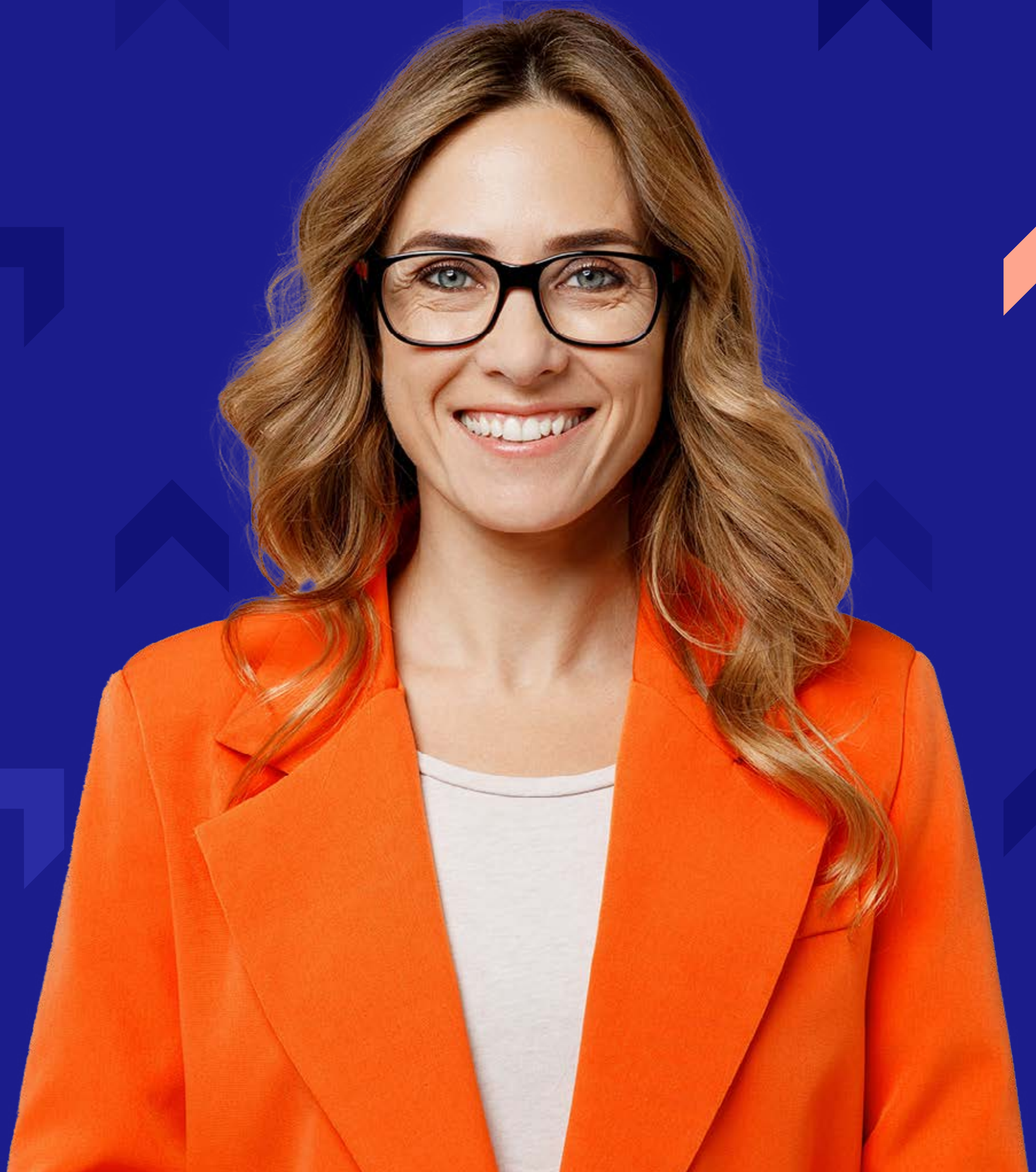


**GROW**  
LONDON

**INNOVATION  
FELLOWSHIP**



SUPPORTED BY  
**MAYOR OF LONDON**



# Empowering world-leading corporates to harness the full potential of open innovation.

Launched in 2020 as an executive education programme, sharing best practice in Open Innovation, the Innovation Fellowship has grown into a cross-sector network of innovation leaders from more than one-hundred global corporations.

Through the Fellowship, we continue to grow our community and support the development and delivery of their Open Innovation with a cohort-based 3-month programme, delivered in collaboration with Royal College of Art

Senior Innovation leaders join the Fellowship as representatives of their organisation and create an action plan for change to deliver value.

Unlock the innovation potential of your large corporation through the Innovation Fellowship, London's leading community of exec-level innovators. Develop your innovation ecosystem, access experts and gain new insight. Benefit from our executive-education, peer-to-peer network, curated events and opportunities to engage our global community of startups and scale-ups.





**The Fellowship makes open innovation in London more effective and more inclusive by creating a community of senior corporate leaders with the commitment network and skills to create change.**



**Laura Citron**  
CEO, London & Partners



“

**The Fellowship helped me understand how to maximise my role and its potential to influence the direction of my organisation. This has resulted in a realignment of my objectives, and as a result I am working to cultivate the innovative culture throughout the organisation, scoping partnerships within our ecosystem that go beyond transactional, and fostering more symbiotic relationships by outlining roadmaps that incorporate both my organization’s and our partners’ evolutions.”**



**Adam Weir**

Senior Director of Innovation | New Balance



# Through the **Innovation Fellowship**, we support corporates with:



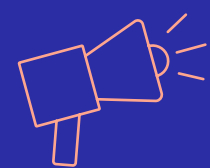
Refreshing and developing your open innovation strategy through world class executive education and peer to peer learning.



Confidence to drive forward your open innovation approach with validation from peers and industry experts.



Instant access to a senior level corporate innovation network that would take decades to build organically.



Amplifying your organisation's innovation profile through ecosystem events and online channels.



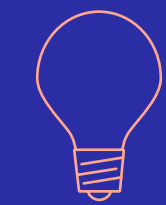
Feeding your innovation pipeline with connections to our network of global startups.



Inspiring you to achieve your full potential as an innovation leader.



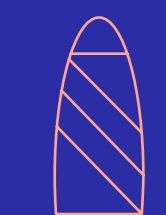
Discovering new approaches to build an internal innovation culture, motivating teams and securing internal buy-in.



Creating a clear action plan to fulfil the open innovation ambitions of your organisation.



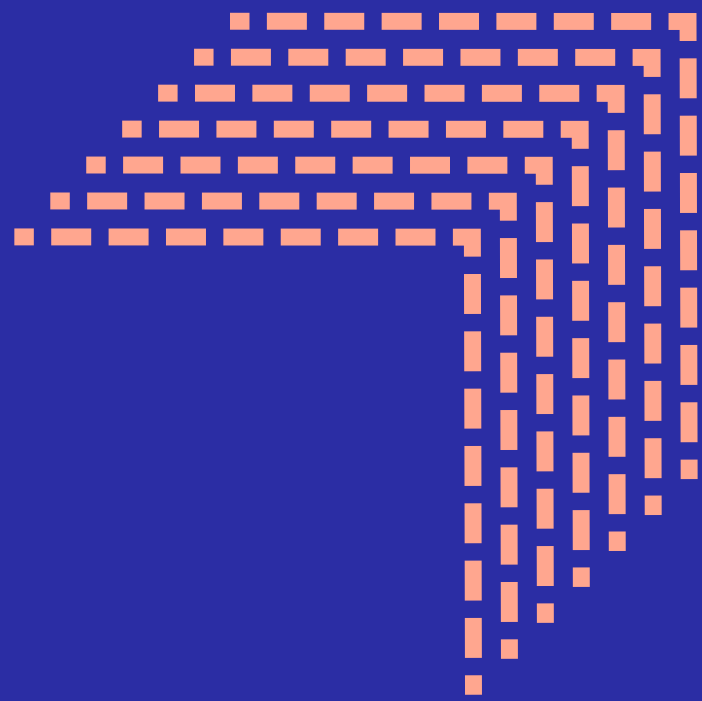
Curating bespoke sector events for your innovation team to meet inspiring startups with solutions to your biggest challenges.



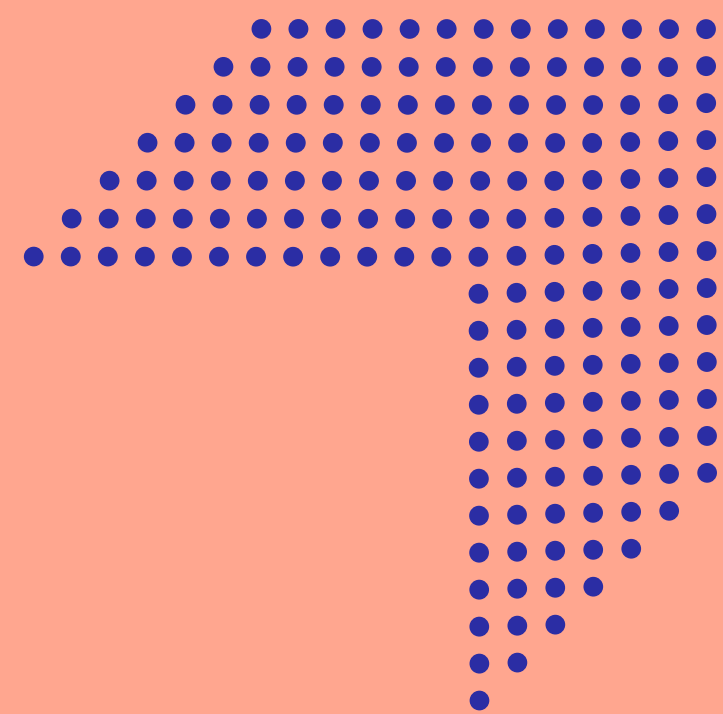
Enhanced understanding of the London and UK tech ecosystem.



# Innovation Fellows



# What's included



## **Innovation Fellowship Programme**

Develop your open innovation strategy and supercharge ecosystem engagement through our 3-month executive education programme run in collaboration with the Royal College of Arts. Programme participation is required to join the community.

## **Innovation Fellowship Network**

The Innovation Fellowship is London's leading cross-industry innovation community and provides peer-to-peer connections that could take decades to build. Through the Fellowship, London & Partners facilitates a collaborative, transparent environment to share best practice and lessons learned in open innovation practice.

## **Engaging Startups and Scaleups**

Keep your organisation at pace with the latest innovation trends through regular peer to peer events. Elevate your organisations innovation profile in the London ecosystem and connect to our global network of startups and scaleups.

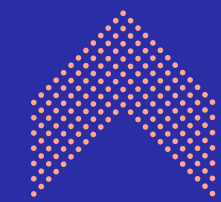


“

**This was one of the best programmes across my extensive career and multiple experiences with academia. Nick de Leon at the Royal College of Art and the team at London & Partners deliver such a valuable series of engagements with a wonderful bunch of experienced innovative peers from around the globe.**

**You will gain so much value, so many insights, and such a boost to your network by taking on the Grow London Innovation Fellowship.**

**I am a proud alumnus. I am an advocate. And if anyone has any questions then feel free to reach out directly and ask me. You will never regret taking this on, you will only add value to your personal growth, and you will enjoy every minute of it.**



**Aaron Smith**

Head of Innovation Ecosystem | Fidelity Investments





# The Programme

The Innovation Fellowship programme was created in collaboration with the Royal College of Arts.

It is a deep dive programme where senior corporate innovators are enabled to develop their own Open Innovation strategies, informed and validated by industry experts.

It enables senior-level peer group support, knowledge exchange and reviews global best practice.

We have three intakes a year with up to 16 Fellows in each group.

The programme takes place across three months:

- Six bi-weekly sessions.
- Modular content.
- Small group project work.
- Peer-to-peer learning.

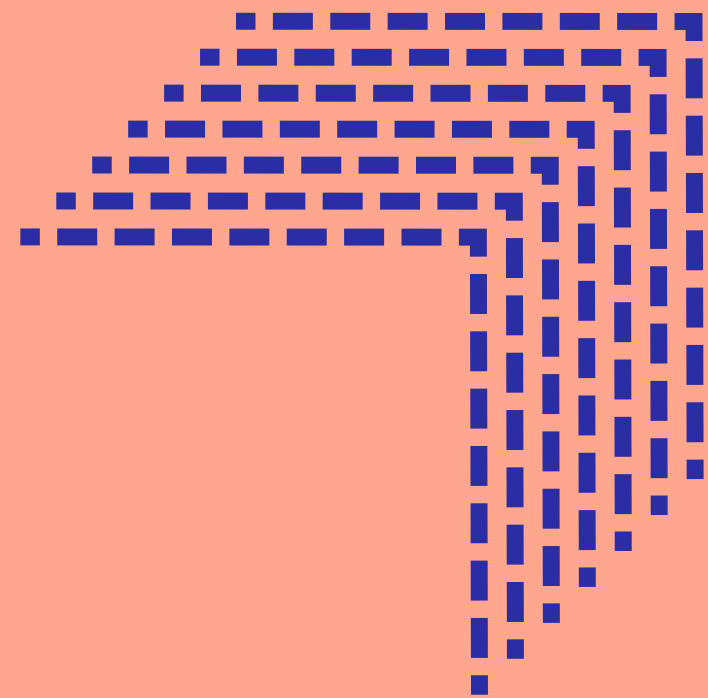
**128**  
Innovation  
Fellows

**48%**  
Female fellows

**33%**  
From diverse  
backgrounds



# Learn from the experts



## Nick de Leon

Director Group Digitalisation, RCA School of Design

Dr Nick de Leon is an expert in the Design of Customer Experience and Service Innovation and founded the Service Design department at the RCA; the largest of its kind worldwide. His research explores the interface between design, digital technology and business innovation and specifically the role of service design.

The RCA is the world's most influential wholly postgraduate university institution of art and design, offering MA, MPhil and PhD degrees. Its graduates have led many global businesses, including IDEO, Kia Motors, Jaguar Land Rover, Burberry, Dyson and Apple. InnovationRCA was recently acknowledged by the UK Business Angels Association as the leading UK University Accelerator.

Regular course contributors include innovation experts from the below organisations as well as leaders in the fellowship community.



**Royal College of Art**



Unilever



**HALEON**

**IDEO**

# What you will learn

## Month 1 – Strategy

### ➤ OPEN INNOVATION STRATEGY (3 hours):

A deep dive into the latest Open Innovation Models and kick off the project work. You will be introduced to new frameworks including the Open Innovation Canvas.

### ➤ OPERATIONALISING OPEN INNOVATION (3 hours):

Discover how Open Innovation connects to Design Thinking, how to track innovation activity, and measure its success, and build an Open Innovation Platform.

### ➤ DEFINING INNOVATION CHALLENGES (30 minutes):

Kicking-off peer projects to define an open innovation framework for your organisation.

## Month 2 – Connection

### ➤ DISCOVER, EVALUATE & SCALING STARTUP TECHNOLOGY (3 hours):

Hear from world leading teams on how to discover and evaluate potential tech partners and establish efficient pipeline management strategies.

### ➤ DRIVING INNOVATION CULTURE (3 hours):

Incentivising stakeholders to take your strategy forward. How you can influence culture, behaviour and performance.

### ➤ DEVELOPING YOUR INNOVATION STRATEGY (2.5 hours):

Expert feedback from RCA on your innovation canvas.

## Month 3 – Execution

### ➤ LEVERAGING INNOVATION ECOSYSTEMS (3 hours):

The role of places for innovation and how to gain strategic value from local engagement.

### ➤ EXECUTE YOUR INNOVATION ROADMAP (2.5 hours):

Present the open innovation strategy and deployment plan you've created in your micro-groups.

### ➤ TAKING INNOVATION FORWARD:

Closing session and introduction to the Alumni network.

# Engaging Startups and Scaleups

Upon completion of the Fellowship executive education programme Fellows are invited to engage our start-up and scale-up communities through a series of curated events and networks.

## **Connect with leading scaleups – through our ‘Meet the Corporates Programme’**

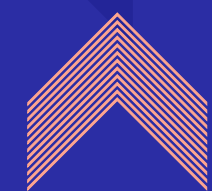
Fellows benefit from the opportunity to connect with start-ups and scale-ups through our global network. This enables access to new insight and innovative solutions to their most pressing challenges.

We facilitate events in a range of formats and can power your ecosystem engagement. Our ‘Meet the Corporate’ series forms part of our wider community calendar.



“

**One of the most incredible communities and programmes on innovation in London! High-quality presenters, incredible networks and a lot of practical knowledge to take away into the organisation. Innovating at large corporates is so different to innovating within startups, and having like-minded peers around to share your views, journeys and challenges is imperative to keep going and stay inspired. ”**

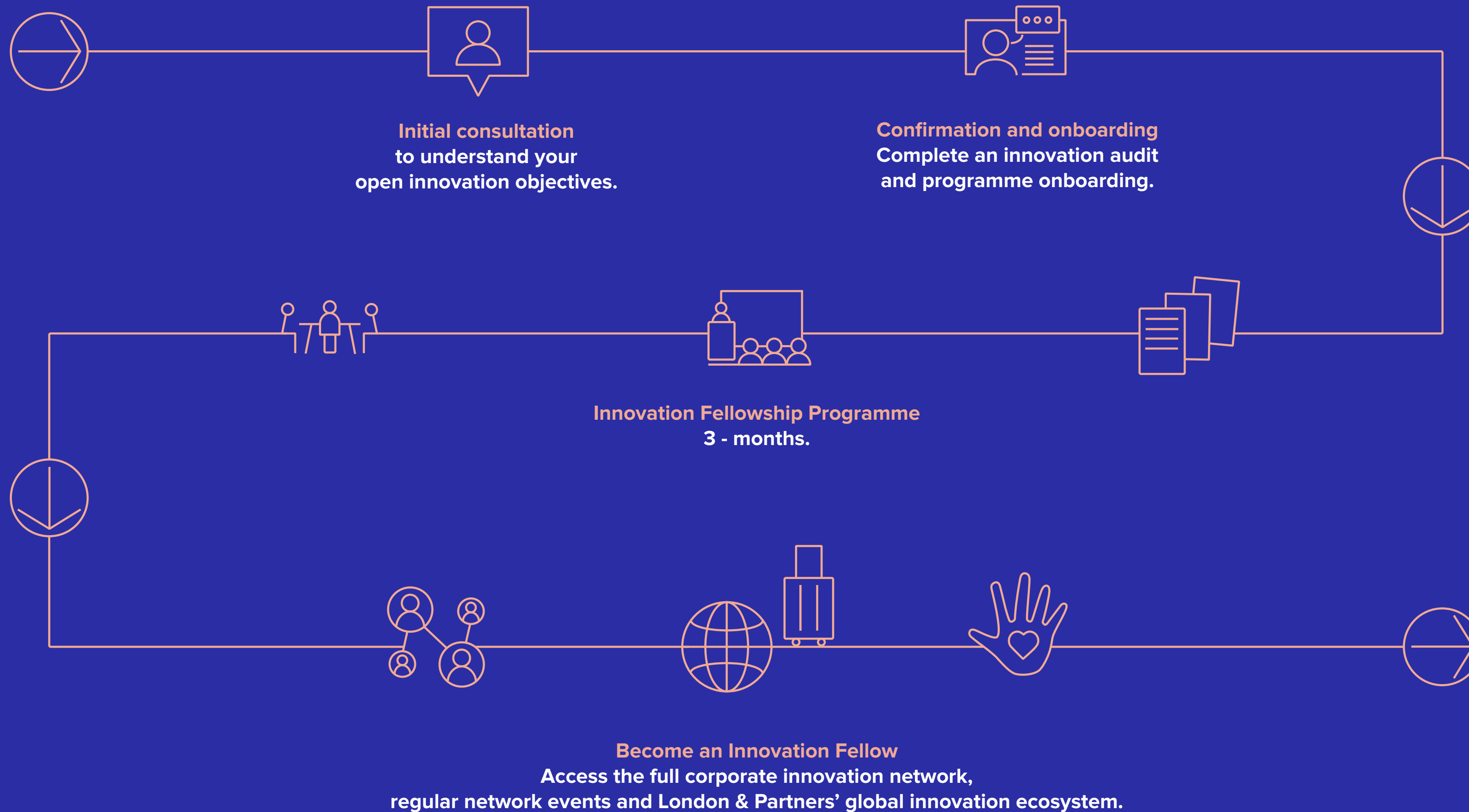


**Iryna Chekanava**

Innovation Partnerships Lead | Lloyds

**LLOYD'S**

# Becoming a Fellow



## Who's it for?

### Organisation criteria

- Large corporate with a significant London presence.
- Some existing open innovation activity with plans to grow further.
- C-Suite commitment to scaling open innovation in their organization.
- **Any sector welcome.**

### Individual criteria

- The most senior person responsible for open innovation, acquiring startup technology or corporate venture capitalists.
- Backing of a senior-level internal sponsor.
- Available to attend six in-person sessions (three hours each during workdays) over the three-month fellowship.

“

Becoming an Innovation Fellow has enabled me to become part of a wider ecosystem of change makers that ultimately can add value to our own organisation's and the wider global economy. The breadth of practical learning resources, engaged fellow alumni and facilitators, quality speakers and curated access to premium events is unparalleled to anything I've seen offered elsewhere.”



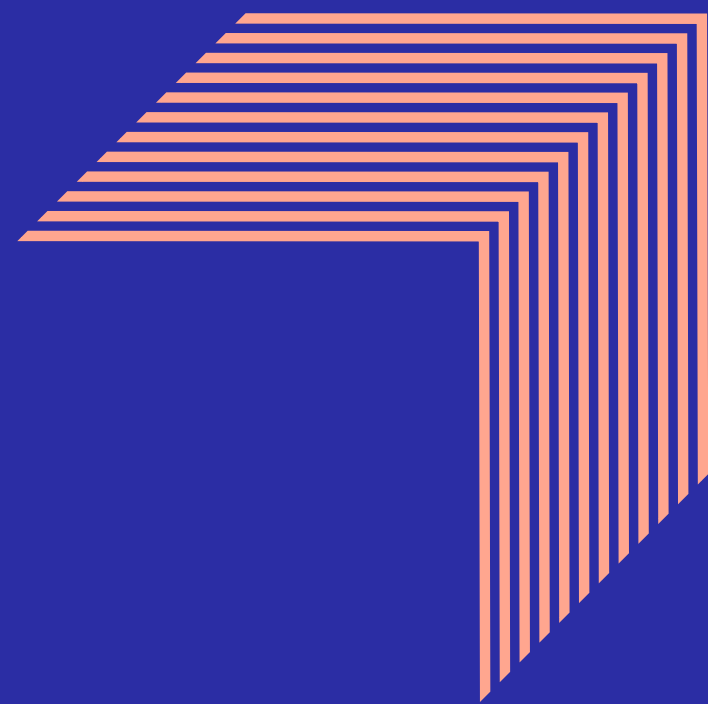
**Sol Enenmoh**

Director, Digitalisation | HSBC



**HSBC**

# About Us



## London & Partners

is the business growth and destination agency for London.

Our mission is to create economic growth that is sustainable, resilient and inclusive. Whilst supporting the development of a vibrant tech ecosystem in London. We've helped add £2.7bn in economic growth for the capital since we were founded in 2011.

## Grow London

is the business support service for ambitious scale-up companies in key sectors in London. It is run by London & Partners, the business and destination agency for London.



Grow London backs London entrepreneurs to take their businesses global, helps to grow London's world-class innovation and attracts the international high-growth companies of tomorrow to London.

### Grow London includes:

- Programmes for ambitious London-based start-ups
- An export programme for scale-ups looking to grow overseas
- A ground-breaking Innovation Fellowship programme
- Targeted help for high growth international companies to expand into London
- For more information, visit: [grow.london](https://grow.london)





**GROW**  
LONDON **INNOVATION  
FELLOWSHIP**

[Learn more](#)

 [grow.london/innovation-fellowship](https://grow.london/innovation-fellowship)

 [growlondonbusiness](https://www.instagram.com/growlondonbusiness)

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 [linkedin.com/company/growlondon](https://www.linkedin.com/company/growlondon)